

# STEVEN “WOODY” IGOU

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Woody Igou is an experienced trial attorney whose practice focuses on cases involving claims of traumatic brain injury. Mr. Igou has tried brain-injury cases in a number of states throughout the United States.

In 2002, Mr. Igou created *braininjury.com*, a website providing legal and medical information to victims of traumatic brain injury. Since 2002, *braininjury.com* has grown to become the largest and most highly-trafficked brain injury site in the world.

In conjunction with his website, Mr. Igou has formed the largest and most experienced team of brain injury attorneys in the country, representing all 50 states and Canada. Since July 2010, the attorneys of *braininjury.com* have achieved settlements in excess of \$22,000,000.00.

Mr. Igou's background includes many years as insurance-defense trial counsel for some of the largest insurance companies in the country. During that time, Mr. Igou lectured across the country to attorneys and adjusters on how to defend brain -injury claims. Mr. Igou was national brain injury counsel for a number of large insurance companies. During that time, Mr. Igou was admitted “pro-hac vice” and defended brain injury cases in many states. This long-term defense experience, learning the weaknesses and most effective means of attacking a brain injury claim, has given Mr. Igou a unique insight into how to maximize brain injury claims from the standpoint of the Plaintiff and how best to defeat defense arguments through discovery and trial.

Mr. Igou is a member of the Florida Bar Association, the American Association of Justice, the Florida Justice Association, Florida Brain Injury Association, and North American Brain Injury Society.

In recent years, Mr. Igou has given lectures across the country to bar associations and plaintiff's groups on how to advance brain injury claims. Mr. Igou was recently made an invited speaker of the North American Brain Injury Society (NABIS).

Mr. Igou is the founding partner of Igou & Smith, P.A. in Orlando, Florida which provides exclusively plaintiff representation in traumatic brain injury claims, dram shop, catastrophic injury claims, environmental and chemical exposure claims, trucking accidents and other tort litigation involving complex medical issues. Mr. Igou currently provides consultation services, deposition and trial assistance to attorneys in Florida and around the country pro-hac vice, in cases involving traumatic brain injury.

Mr Igou's recent presentations in the field of traumatic brain injury and dram shop cases include: "Strategies in Traumatic Brain Injury Litigation: Georgia Bar Association, continuing legal education lecture, Atlanta, Georgia, March 2008; "New Issues in Plaintiff Brain Injury Litigation," Michigan Association for Justice, Detroit, Michigan September 2008; "Traumatic Brain Injury in the Aging Population: Litigating medical issues" North American Brain Injury Society, 22nd Annual Conference, Austin Texas, 2009; "Diffusion Tensor Imaging and Traumatic Brain Injury," Havana, Cuba 2010; "How to Build a Dram Shop Case," New Orleans, Louisiana 2010; "Issues in Dram Shop Litigation," Baltimore, Maryland 2010; International Meeting on Neurorehabilitation, NeuroRehabana 2010, "Diffusion-Tensor Imaging and Traumatic Brain Injury: A Sensitive New Tool;" North American Brain Injury Society, 23rd Conference on Legal Issues in Brain Injury "New Issues in Litigating TBI Cases."